

Sushiiah

COMPANY PROFILE



A FLAVORFUL, COLORFUL HISTORY

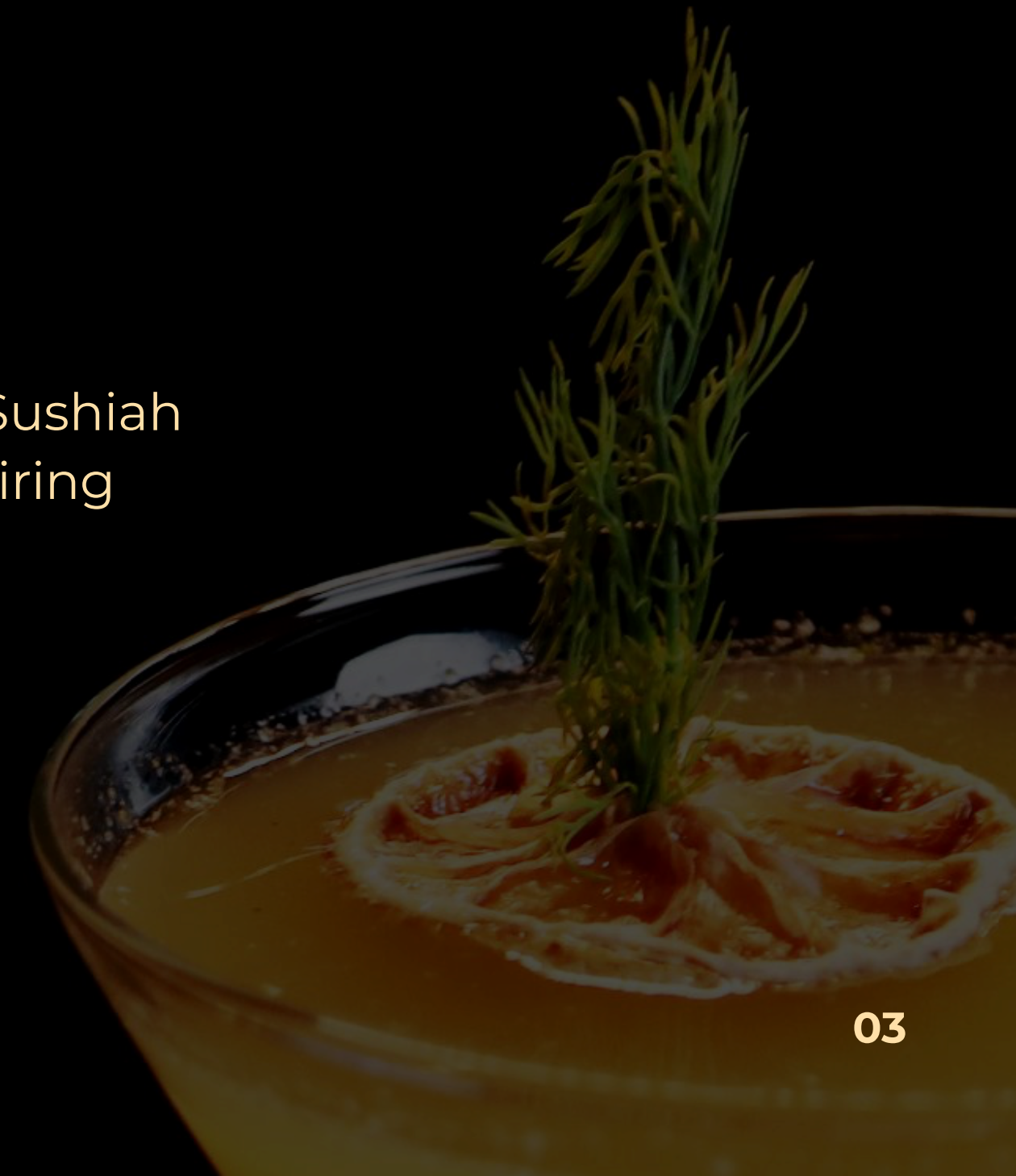
At Sushiah, we're passionate about sharing the richness of modern Japanese cuisine with the warm and welcoming people of Saudi Arabia. Our journey began in 2017 when our visionary founders had the imagination to bring a little piece of Japan to the bustling streets of Makkah and Jeddah. Our expansion continues with the launch of our latest branch in Jeddah, further solidifying our presence in Saudi Arabia. With hard work, determination, and a love for good food, we've grown from a single restaurant to three thriving locations, spreading the joy of modern Japanese flavors to locals and visitors alike.

OUR VISION

To give every guest and colleague an Omotenashi experience

OUR MISSION

Inspired by the deep-rooted Japanese cultural practice of “Omotenashi”, Sushiah aims to create personalized guest experiences by valuing its staff and inspiring them to cultivate meaningful guest relationships.



WHAT IS OMOTENASHI



The meaning of Omotenashi goes way deeper than just providing outstanding hospitality, as the original meaning is “to entertain guests wholeheartedly”. Omotenashi has a Japanese origin, but other incredible displays of hospitality can be found here in Saudi with very strong traditions for caring for their guests.

EXPERIENCE

Sushiah provides an exceptional Japanese dining experience through its distinct blend of culinary menu, welcoming ambiance, and attentive service. Our skilled chefs carefully prepare fresh sushi, sashimi, and contemporary Japanese dishes. Our friendly staff, trained in the spirit of Omotenashi, offer personalized attention and anticipate guests' needs to create a memorable meal. Combining these elements at Sushiah results in a truly remarkable Japanese dining experience.

EMOTIONAL ARCHITECTURE

Step into Sushiah, where modern design meets traditional Japanese elegance. Soft hues of maroon and black colors and captivating art create a serene atmosphere, while intimate lighting and natural materials evoke a sense of warmth and tranquility. Whispered conversations and laughter fill the air, accompanied by tribal electronic music.



KEY SUCCESSES



REVENUE GENERATED

38,000,000 SAR



GUEST VISITS

331,946



TOTAL STAFF

204

OUR LOCATIONS

TWO CITIES, ONE PASSION FOR MODERN JAPANESE CUISINE



MECCA - AL AWALI

Total seats - 50
Total staff - 20
Square meters - 141



MECCA - AL SHAWQIYYAH

Total seats - 12
Total staff - 8
Square meters - 71



JEDDAH - SARI

Total seats - 129
Total staff - 27
Square meter - 490

KEY PILLARS

OMOTENASHI. ARTISAN CUISINE. INVITING SANCTUARY

Sushiah



MODERN JAPANESE CULINARY



OMOTENASHI HOSPITALITY



WARM AND INVITING ATMOSPHERE



ARTISAN CRAFTSMANSHIP



FUSION



CREATIVE FLAIR



PREMIUM INGREDIENTS



ATTENTIVE STAFF



PROACTIVE
COMMUNICATION



SELFLESSNESS



ANTICIPATING NEEDS

GUEST ATTRIBUTES

ESTEEMED DINERS



ADVENTUROUS PALATE



DISCERNING



EDUCATED MINDSET

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